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TOP STORY

StarHub Beats 87 Regional Entries to Clinch Grand Prize at Asian CSR Awards

StarHub trumped 87 other entries from 13 Asian countries to be the first Singapore company to win the Intel-Asian Institute of Management (AIM) Corporate Responsibility Award (IACRA). IACRA is the grand prize of the AIM Asian CSR Awards given to an organisation for embracing the principles of corporate responsibility in their business philosophy and operations. The award presentation was held in Bangkok at the closing dinner of the Asian Forum on Corporate Social Responsibility, attended by over 550 delegates from 30 countries. [>>](#)



StarHub's Chief Operating Officer Mr. Tan Tong Hai (4th from left), receiving the coveted trophy from Thailand's Deputy Prime Minister and Finance Minister, H.E. Mr. Kittiratt Na-Ranong

CORPORATE NEWS



ST Telemedia Moves to a New Location

After 13 years at its former premises on Cuppage Road, ST Telemedia made its move to a [new office](#) at Millenia Tower on 21 September. The new office is located at the Marina Downtown Business District in the southern part of Singapore.

ST Telemedia's new registered and mailing address is 1 Temasek Avenue, #33-01 Millenia Tower, Singapore 039192.

Level 3 Honoured with Nemertes PilotHouse Award as Top Provider of Carrier Ethernet Services

Level 3 Communications has received the Nemertes PilotHouse Award for Carrier Ethernet Services, scoring highest among a group of eight telecommunications service providers. In a survey of nearly 1,500 IT professionals, Level 3 achieved the highest scorecard rating, including technology, customer service and value. [>>](#)

BUSINESS SCORECARD

Level 3 Helps Future-Proof U.K. Forestry Commission's IT Communications Infrastructure

Level 3 Communications has been awarded a four-year IT communications infrastructure contract with the Forestry Commission, the UK government department responsible for the protection and expansion of Britain's forests and woodlands. Level 3 will deliver data and voice network, collaboration and broadband services to help the commission improve efficiency across the organisation, support an increasingly mobile workforce and achieve compliance with the Public Services Network standards. [>>](#)

Level 3 and Time Warner Cable Sign Multi-Year Agreement for Backbone and Infrastructure Services

Level 3 Communications has signed a multi-year agreement with Time Warner Cable Inc. to expand the latter's national network. The agreement also includes the delivery of additional core infrastructure services that will enhance the redundancy and reliability of the Time Warner Cable network. [>>](#)

VALUE CREATION

StarHub Launches Enhanced Mobile Broadband Network



StarHub has enhanced its mobile network with 4G LTE and Dual Cell High Speed Packet Access Plus (HSPA+) to offer its mobile customers a consistent, high-speed mobile broadband experience, both indoors and outdoors, around Singapore. Its 4G network will be steadily expanded to cover the entire Singapore by 2013. >>

U Mobile Accelerates Market Presence Through Strategic Collaborations

U Mobile has accelerated the expansion of its distribution channels across Malaysia through strategic collaborations with [GCH Retail](#), Malaysia's leading retailer, and [Berjaya RadioShack](#). Through the partnership with GCH Retail, U Mobile is the first telecoms company to offer pre-paid SIM packs at GCH Retail's Giant, Cold Storage and Mercato supermarket outlets nationwide. In another significant tie-up, U Mobile's products and services will be offered at Berjaya RadioShack's stores in Mid Valley Megamall and Borders, The Gardens Mall.



GCH Retail's Mr. Jannie Venter (left), Regional General Merchandise Director, SEA, and Mr. Jaffa Sany Ariffin, U Mobile's CEO

U Mobile is First Telco in Malaysia to Offer Cloud-Based Legal Music Streaming Subscription Service

U Mobile has chalked up another first with the introduction of a cloud-based music streaming subscription service to its subscribers. The service, WOWLOUD, offers one of the biggest collections of legal music from major and independent record labels in Malaysia. U Mobile subscribers will be able to enjoy an enhanced mobile experience and listen to their favourite music tracks on-the-go. >>



MNC Wireless' CEO Mr. Chung Jaan Hao (left) and Mr. Lee Fook Heng, U Mobile's Assistant General Manager of Prepaid Marketing

INNOVATION

StarHub Launches Commercial Pilot for 'Super Wi-Fi'

StarHub, together with two other founding members of the Singapore White Spaces Pilot Group, has announced the first series of commercial pilot deployments of TV White Spaces (TVWS) smart radio technology in Singapore. This initiative could potentially introduce a new class of wireless connectivity to Singapore, putting it at the forefront of a new wave of wireless services innovation and Smart City applications. The explosion of wireless data traffic growth has put a severe strain on mobile and Wi-Fi network infrastructure, signalling the need for more efficient management of spectrum. TVWS radio is one such innovation that turns unused TV broadcast frequency bands ("TV White Spaces") into premium wireless broadband delivery channels. >>

COMMUNITY

ST Telemedia Helps Flood Victims in the Philippines



Mr. Steven Miller (left) presenting the cheque donation to Ms. Tina Monzon Palma

ST Telemedia extended a helping hand to victims of the massive flooding in the Philippines in August with a cheque donation to [Sagip Kapamilya](#), the disaster emergency and rehabilitation unit of ABS-CBN Foundation. The floods, said to be one of the worst in the country's history, had affected millions of people in Metro Manila and nearby provinces. ST Telemedia's President & Chief Financial Officer, Mr Stephen Miller, presented the cheque donation to Sagip Kapamilya's Programme Director Ms. Tina Monzon Palma.

ST Telemedia Contributes to Asia's First Institute for Small Medium Enterprises



In line with its philosophy of supporting industry development, ST Telemedia has contributed S\$10,000 to the UOB-SMU Asian Enterprise Institute, Asia's first institute established to serve the needs of Small Medium Enterprises (SMEs) in their regional expansion plans. >>

ST Telemedia Receives Arts Supporter Award from Singapore's National Arts Council



ST Telemedia, through its wholly owned investment holding company, STT Communications, has received the Arts Supporter Award 2012 from Singapore's National Arts Council. The Arts Supporter Award is presented to private corporations and individuals for their promotion of cultural and artistic activities in Singapore.

StarHub Supports Disabled Underprivileged Youth in Singapore



Two StarHub staff and a beneficiary with Mr. Teo Chee Hean, Singapore's Deputy Prime Minister & Coordinating Minister for National Security & Minister for Home Affairs

StarHub returned as a Presenting Partner for Community Chest's Heartstrings Walk in 2012, rallying close to 200 StarHubbers, including their friends and families, to walk hand-in-hand around Singapore's Marina Bay picturesque district with some disabled youth beneficiaries and their caregivers. The three selected beneficiary programmes, recognised for their youth support and empowerment efforts, will receive S\$100,000 each from the [StarHub Sparks Funds](#). >>

U Mobile Brings Hari Raya Cheers to Young Cancer Patients



U Mobile's CEO Mr. Jaffa Sany Ariffin (in dark jacket) and his staff with UMMC patients and their parents and medical staff

Following the launch of its [Wi-Fi service zone](#) in the Children's Oncology Ward of the University of Malaya Medical Centre (UMMC) earlier this year, U Mobile was back to spread more cheer to the patients during the Hari Raya festival in August. U Mobile CEO and staff spent a day interacting and playing games with the young patients, who also received festive hampers and 'duit raya' (packet containing token sums of money) from the company.

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