TelemediaWorld
Newsletter from ST Telemedia

ST Telemedia Receives Singapore 1000 Net Profit Excellence Award

ST Telemedia, through its wholly owned subsidiary STT Communications, was conferred the 2013 Singapore 1000 Net Profit Excellence award (Information & Communications category). Conducted by DP Information Group, an information and credit bureau, and co-produced by Ernst & Young, the Singapore 1000 is an annual ranking on the largest and most successful 1,000 companies in Singapore.

Mr. Tan Guong Ching, Chairman of ST Telemedia, who received the Award on behalf of the Company said, "*We are honoured to receive the Singapore 1000 Net Profit Excellence Award. Long term stakeholder value creation is one of the cornerstones of our success. This award reaffirms our commitment to our mission of proactively seeking new growth opportunities, and building outstanding businesses that bring enduring value to all stakeholders and the communities in which we serve.*"

Also present at the Award ceremony were Mr. Sio Tat Hiang, Executive Director, Mr. Stephen Miller, President & CFO, Mr. Richard Lim, Executive VP, and other ST Telemedia executives. (picture)

Photo above: Mr. Teo Ser Luck, Singapore's Minister of State, Ministry of Trade and Industry and Mayor, North East District, presenting the Award to ST Telemedia's Chairman Mr. Tan Guong Ching, on 1 February.

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Corporate News

StarHub is First Singapore Info-communications Company in Corporate Knight's Prestigious Global 100

StarHub's sustainable initiatives have gained recognition internationally with the company clinching the 66th position in Corporate Knights' Global 100 , a list of the world's most sustainable corporations. Besides achieving the highest ranking for a first-time entrant from Singapore, StarHub is also the only Singapore info-communications provider to have been listed in this prestigious ranking. Corporate Knights' Global 100 is recognised as the world's most credible corporate sustainability ranking and consists of the 100 top-performing stocks worldwide on a range of sector-specific 'sustainability' metrics.

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ST Telemedia Sponsors ISEAS Flagship Regional Outlook Forum 2013

ST Telemedia was a sponsor of the Institute of Southeast Asian Studies' (ISEAS) Regional Outlook Forum 2013 held on 10 January in Singapore. Titled "*Debating Tomorrow's Issues Today*", the event has attracted an exceptional panel of experts to address the myriad challenges facing Asia in a fast-changing world. Mr Jusuf Kalla, former Vice President of Indonesia, delivered the keynote address titled "*Southeast Asia in 2013 and Beyond: Its Global Role and Challenges*".

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Level 3 Wins "Growth Leadership" and "Best Carrier Ethernet Business Application" Awards in Latin America

Level 3 was accorded the "2012 Latin America Growth Leadership Award in Data Communications Services" at the Frost & Sullivan Excellence in Best Practices Awards ceremony, and the "Best Carrier Ethernet Business Application Award–Caribbean and Latin America" from Metro Ethernet Forum. The Frost & Sullivan Growth Leadership Award is presented to companies that have demonstrated excellence in capturing the highest annual compound growth rate for the past three years and the "Best Carrier Ethernet Business Application Award" is presented to service providers that offer the most unique and innovative business Ethernet services to the enterprise segment.

StarHub Bags the "Brand of the Year" and "Product Innovation of the Year" Awards at the Singapore Advertising Hall of Fame

StarHub is the proud recipient of the "Brand of the Year" award at the annual Singapore Advertising Hall Of Fame Awards, an event that recognises and celebrates excellence, outstanding achievements, and breakthrough ideas in creative communications. To add on to their win, the company also bagged the "Product Innovation of the Year" award with Birds & The Bees 2.0, a feature in SafeSurf, StarHub's Internet content filtering service that allows parents to customise a video message that will appear when their children attempt to access websites blocked by them.

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Business Scorecard

Level 3 Network Enables NATO-Russia Council to Monitor Airspace Safety of Commercial Flights

NATO Communications and Information Agency have selected Level 3 to provide network connectivity between airspace monitoring facilities through installation and maintenance of an IP Virtual Private Network (VPN) to be used by the NATO-Russia Council Cooperative Airspace Initiative (NRC CAI). The Level 3 network will enable real-time display and observation of commercial airspace activities. The joint NATO-Russia CAI system was created to enhance airspace transparency between NATO and Russia.

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Value Creation

U Mobile Receives Coveted LTE Spectrum in Malaysia
U Mobile has been awarded a 20MHz block of the 2.6GHz spectrum by the Malaysian Communications and Multimedia Commission, paving the way for the dynamic telco to provide 4G or Long-Term Evolution (LTE) services to its subscribers in the near future.

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U Mobile Offers Malaysia's First Prepaid Plan for Enterprises
U Mobile is the first mobile service provider in Malaysia to offer prepaid plans for businesses known as Enterprise Prepaid Plans. Subscribers are only required to sign-up for a postpaid account which comes with multiple prepaid lines, allowing business owners to allocate airtime credit without the need to purchase additional systems. With the Enterprise Prepaid Plans, companies can better monitor and take control over the company's mobile expenses and avoid end-of-month bill shock.

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Community

Asia Mobile Holdings Sponsors the 4th Laos-Singapore Charity Run at Vientiane
Asia Mobile Holdings returned as a sponsor for the 4th Lao-Singapore Charity Run held on 8 December 2012 in Vientiane, Laos. About 1,000 participants took part in the run to raise funds for a Mother & Child Fund which will be used to assist Xaithany District Hospital in Vientiane Province to implement a 12-month Maternal Healthcare Programme for pregnant women in the districts and villages covered by the Hospital. The event was jointly organised by the Singapore Embassy in Vientiane together with the Laos-Singapore Friendship Club and Honda New Chip Xeng Group. H.E. Hiem Phommachanh, Minister of Posts and Telecommunications of Laos graced the run as the Guest-of-Honour. He was accompanied by H.E. Mr Dileep Nair, Ambassador of Singapore to Laos, Vice-Minister of Foreign Affairs H.E. Alounkeo Kittikhoun and other senior Lao officials.

ST Telemedia Contributes to Singapore's Make-a-Wish Foundation®
ST Telemedia made a contribution to Singapore's Make-A-Wish Foundation®, an organisation that aims to fulfill the wishes of children with life-threatening medical conditions and to improve the quality of their lives. The foundation and its corporate partners aspire to provide these children with encouragement, hope and renewed strength in their fight to overcome their battles through granting their wishes. The Emerald Fall (picture on left), a painting by child prodigy Gelyn Ong, an exceptionally talented 8 year old, was presented to ST Telemedia in appreciation of the company's sponsorship.

StarHub Sponsors Tuition for 186 Children from Low-income Families
In 2012, in line with its community outreach objective of empowering Singapore's youths, StarHub sponsored the tuition fees of 165 students from the Fengshan-Jade district. Some of the student beneficiaries went on to clinch top positions in their class and level, earning recognition from their teachers and peers. This year, StarHub has committed to a S$165,000 sponsorship of the tuition fees for 186 children and youth from lower-income families in the same district.

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