

ST Telemedia Extends Help to Victims of Typhoon Haiyan

ST Telemedia responded to the massive devastation caused by the ferocious Typhoon Haiyan/ Yolanda in the Philippines with a donation of one million Philippine pesos (approximately S\$28,500) towards relief efforts of Sagip Kapamilya, an emergency humanitarian assistance programme of ABS-CBN Foundation. The catastrophic typhoon, a category-5 super typhoon and possibly the most powerful ever to hit the country, smashed into central Philippine islands with tsunami-like storm on 8 November. According to recent official government estimates, the typhoon has claimed close to 4,000 lives and affected more than 10 million in 44 of the Philippine's 80 provinces. ST Telemedia's contribution will go into providing food, medical supplies and other emergency assistance to affected people and communities.



Corporate News



ST Telemedia Executives Call on Vietnam's Deputy Minister for Information and Communications

On 15 November, ST Telemedia's Vietnam Chief Representative, Mr. Patrick Choy, and Vice President of Strategic Relations, Ms. Melinda Tan, paid a courtesy call on His Excellency Mr. Le Nam Thang, Vietnam's Deputy Minister for Information and Communications, who was in Singapore for the annual ASEAN Telecom Ministers Meeting (TELMIN). ST Telemedia executives shared with His Excellency the initiatives the company has engaged in within and outside Vietnam, as well as reaffirmed its continued interest and support for Vietnam and the development of its telecommunications industry. His Excellency expressed his appreciation for ST Telemedia's unwavering support and commitment to Vietnam.



ST Telemedia Hosts Delegates from Vietnam's Ministry of Information and Communications to StarHub

On 12 November, ST Telemedia hosted a visit to StarHub for delegates from Vietnam Internet Network Information Center (VNNIC), part of the Ministry of Information and Communications. The delegation, led by Mr. Tran Minh Tan, Deputy Director General of VNNIC and member of the Vietnam National IPv6 Taskforce, was in Singapore for the 13th ASEAN Telecommunications and Information Technology Senior Officials Meeting (TELSOM). Welcoming the delegates was Mr. Patrick Choy, ST Telemedia's Vietnam Chief Representative. StarHub executives gave an insightful presentation and facilitated an informative sharing session. Ms. Phan Thi Nhung, Deputy Manager of Internet Resource Management Department, VNNIC, also shared on Vietnam's experience. The group had an engaging and fruitful discussion.



Level 3 Is 'One Hundred Companies that Matter Most in Online Video in 2013' and 'Top Company of the Year in Telecom'

Level 3 was recognised as ['One Hundred Companies that Matter Most in Online Video'](#) by Streaming Media, a leading resource and news online site for industry professionals, for being an outstanding online video enabler. Level 3 was chosen for its ability to quickly and efficiently move, store and deliver video content on a global scale, maximising ROI for their clients. Another accolade Level 3 received was ['Top Company of the Year in Telecom'](#) by ColoradoBiz Magazine, where the company's strong business performance, leadership in developing and managing an innovative global fibre optic communications network and dedication to the Colorado business community were recognised by a panel of respected local business professionals.

Business Scorecard



Sky Cable Provides World Class Digital Cable TV and Broadband Internet Experience in Premium Residential Locations

Sky Cable Corporation recently partnered two major real estate developers in the Philippines to offer their residents world-class home entertainment and broadband Internet connectivity packages. Through exclusive agreements with [New Pacific Resources Management, Inc.](#) and [Alveo Land](#), residents of the residential locations now enjoy clear signal and sharp quality digital cable TV service from Sky Cable with the flexibility to personalise their cable TV viewing experience. Residents also benefit from Sky Cable's reliable high-speed broadband Internet connection.

Value Creation



U Mobile Strengthens 3G Network Resilience and Robustness for Enhanced Mobile and Internet Connectivity

U Mobile recently inked a disaster recovery (DR) system agreement with ZTE Corporation in the presence of the President of the People's Republic of China, Mr. Xi Jinping, and the Malaysian Prime Minister, Dato' Sri Mohd. Najib bin Tun Abdul Razak. Under the partnership, ZTE will deploy a DR system that strengthens U Mobile's core network, thus augmenting user experience for its subscribers. Upon its completion in 2014, the system will enhance U Mobile's ability to provide seamless and uninterrupted mobile and Internet connectivity for all its subscribers.

[read more](#)



StarHub Brings More Local Sports Content to Singaporeans

StarHub and the Singapore Sports Council have signed a Memorandum of Understanding to offer more local sports content to a wider audience and enhance the sports viewership experience of Singaporeans. The signing ceremony also saw StarHub announce the launch of its free sports channel SuperSports Arena on 76.25MHz and its latest daily sports news show SuperSports 360.

[read more](#)



StarHub Launches Singapore's Fastest Network Connection to Support Latency Sensitive Trading Applications

StarHub has enabled Singapore-based financial trading companies to better respond to market changes and manage their risk exposure with up to four times faster connection than the existing network. This Ethernet Low Latency Network offers the fastest network connection with a guaranteed low latency of under 1 millisecond round trip delay for the connection from their facilities to their set-up in the Singapore Exchange co-location data centre.

[read more](#)



ST Teleport Launches Next Generation Video Services for the Global Maritime Industry

ST Teleport has partnered with PurpleStream Convergence to launch PurpleWave™, an innovative TV and Video streaming service for the global Maritime Industry. The video service maximises scarce bandwidth to deliver cost-effective and secure mission critical communications for fleet operators as well as infotainment content for crew members. The service offers superior user experience with zero buffering on any mobile device as well as reliable streaming live TV on low bandwidth while generating substantial cost savings.

[read more](#)



Level 3 Launches Cloud Connect Solutions, Offering Enterprises Direct Network Access to Optimise Cloud Services

Level 3 has launched its [Cloud Connect Solutions](#), offering the underlying network connectivity and services for global enterprises to more effectively integrate the cloud into their evolving IT architecture. This provide private network access to leading cloud and data centre services to deliver critical enterprise applications and information with greater performance, security and flexibility.

[read more](#)



U Mobile is Malaysia's First Mobile Operator to Launch Data Sharing Across Multiple Devices

U Mobile is proud to be the first mobile operator in Malaysia to offer data sharing through their new [Internet Share Plan](#). Recognising recent trends on increased Internet usage among subscribers across several smart devices, the flexible and convenient plan will allow them to seamlessly enjoy U Mobile's data and voice services across multiple devices.

[read more](#)

Community



ST Telemedia Participates in Singapore's First Bloomberg Square Mile Relay

ST Telemedia participated in the inaugural Bloomberg Square Mile Relay hosted out of London for the first time in Singapore on 24 October 2013. The run was held at The Promontory located within the scenic Marina Bay business district. Around 159 corporate teams took part in the race to compete for a chance to donate the prize money to a charity of their choice.



ST Telemedia Supports Down Syndrome Association of Singapore

ST Telemedia joined the Down Syndrome Association (DSA) of Singapore for its 17th anniversary celebration at the DSA Charity event - Mystique VII, where funds were raised in support of educational and enrichment programmes for children and adults with Down Syndrome, as well as to create awareness that every child has the right to enjoy a good quality of life. Guests were treated to performances of "live" band, drum and dance segment by individuals with Down Syndrome, and the first-ever fashion show by the DSA ladies.

[read more](#)



TeleChoice Gives Back to Society through its Home Improvement Project and Food Distribution Event

TeleChoice spearheaded the Home Improvement Project and Food Distribution initiative as part of the company's Corporate Social Responsibility efforts to contribute back to the community and the underprivileged. TeleChoice's management and staff actively participated in the outreach programme of enhancing the quality and living conditions of 220 households in Boon Lay Place. They visited the households, distributed pre-packed food goodie bags, essential food items, electrical appliances, furniture, and provided spring cleaning to selected homes in the area.



StarHub Empowers Visually & Hearing Impaired with Award-Winning App MySmartEye

StarHub has developed an award-winning innovative mobile app, MySmartEye, designed with visually impaired users in mind to connect to a worldwide community of micro-volunteers. The app allows the visually impaired to snap a photo, share it in real-time with these volunteers who describe the photo, and these description are eventually read out over users' phones. The app demonstrates how innovative use of crowdsourcing can empower the international community to lend these users the power of sight. In conjunction with the launch of MySmartEye, [SmartBuddy](#), a mobile plan tailored for the visually and hearing impaired, was launched.

[read more](#)

Please feel free to forward this newsletter

[Subscribe](#) . [Unsubscribe](#) . [About Us](#) . [Contact us](#) . [Terms and Conditions of Use](#)