TelemediaWorld

April 2015 | Issue 40

ST Telemedia Expands Data Centre Footprint with Singapore Flagship

ST Telemedia marked another milestone in our plan to build a high quality, state-of-the-art flagship data centre in Singapore. Strategically located in close proximity to mature data centre clusters, the 150,000 square feet carrier-neutral facility will be built according to the highest Tier III industry standards and critical certifications such as LEED and BCA-IDA Green Mark.

The Singapore flagship data centre is integral to ST Telemedia's long-term global data centre plan and will provide a crucial presence for our existing data centre investments and assets to tap on the region's strong data centre demand.

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> The Singapore flagship will complement the network connectivity and service offerings of our existing data centre assets and drive greater operational and technical synergies, which will translate into a better value proposition for customers. We intend to leverage the combined experience, capabilities and expertise within the ST Telemedia Group to augment our strategy to build a distinctive and sustainable global data centre company with a dynamic business model.
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> *– Mr Sio Tat Hiang, ST Telemedia's Executive Director*

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CORPORATE NEWS

U Mobile Tops in Prestigious Frost & Sullivan Excellence Awards for Best Customer Experience
U Mobile scooped an impressive haul of four prestigious awards at the 2015 Frost & Sullivan Excellence in Customer Experience Awards (Telecommunications category), winning the 'Best Overall Experience', 'Best Contact Centre Experience', 'Best Mobile Experience' and 'Best Net Promoter Score' awards that recognise exemplary companies that pushed beyond the boundaries in delighting customers.
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GDS Services Well Positioned to be the Next-Generation Data Centre Provider in China
Speaking at the 2015 China IT Leaders' Summit, hosted by the Shenzhen Municipal Government, Mr William Huang, President & CEO of GDS Services (GDS), noted that the development in the China data centre market and the Chinese government's 'Internet Plus' Policy is changing customers' expectations on the service offerings and support provided by data centre companies. With customers' increasing emphasis on data centre security, quality, high availability and varying geographical locations, GDS is well positioned to serve this growing customer segment. GDS currently provides premium data centre services to over one third of the banks and financial institutions in China. It also offers high-grade infrastructure support and business continuity, disaster recovery and high availability cloud computing services to a diverse range of customers.

BUSINESS SCORECARD

Level 3 Provides Critical Data Centre Support to Help Bring Network Solutions to Millions of Students in the U.S.
Level 3 is selected by the Education Networks of America (ENA), a managed network solutions leader that serves approximately 6,000 sites, 535 school districts and 290 libraries in the United States, to provide critical data centre support for high-speed broadband infrastructure to the millions of students, including educators and administrators. Level 3 was chosen for its secure, resilient and efficient infrastructure to host ENA's Nashville corporate data centre and regional production network that will enable ENA to efficiently and securely manage its data and applications to meet the growing demands of its customers.
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Level 3 Boosts EarthLink Telecommunications Capabilities With Secure Global Connectivity
Level 3 Communications is selected by EarthLink Telecommunications, Iraq's largest Internet Service Provider, to provide secure global connectivity to wholesale and enterprise customers from its Middle East location. As a direct result of this enhanced capability, EarthLink has also secured a new contract with one of the region's major oil and gas companies.
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Level 3's CDN Services Speed up BMW Dealership Services
BMW, a premium manufacturer of automobiles and motorcycles, is using Level 3's Content Delivery Network (CDN) services to transmit large volumes of high-bandwidth data between its Munich headquarters and its more than 4,000 dealers around the world. Level 3's CDN services is designed to provide secure and high-performance global connections, allowing data flow to be significantly enhanced so that dealers are able to react speedily to customer requirements, thus improving dealer and customer experience as well as realising cost savings.
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ST Teleport Secures Seven-Year Contract with BBC World Service
ST Teleport has secured a seven-year contract with BBC World Service, a leading international radio broadcaster, to uplink its content for distribution in the Asia-Pacific region. BBC World Service will enjoy secure and reliable satellite uplink service backed by ST Teleport's extensive infrastructure and hybrid satellite-fibre-cloud delivery facilities for seamless streaming of news and entertainment to its listeners.

VALUE CREATION

StarHub Partners Ooredoo to Provide Superior International Connectivity in Myanmar
StarHub and Ooredoo Myanmar have teamed up to offer high quality international data services via their international fibre gateway to companies operating from Myanmar. Leveraging on each others' extensive network reach and expertise in their respective territories, the partnership will provide timely and cost-effective end-to-end data connectivity services for corporate customers in the fast-growing Myanmar market.
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StarHub Offers More Interactive Entertainment Experience with *StarHub TV on Fibre*

Singapore viewers can enjoy an immersive and more interactive entertainment experience with its new Internet Protocol Television (IPTV) service, called *StarHub TV on Fibre*, an all high-definition platform where customers can access the same comprehensive suite of over 200 channels that are currently offered on StarHub TV. The service also offers simultaneous recording of two programmes, and more innovative features such as Social TV, Multi-room Recording, Picture-in-Picture and Personalisation, will be rolled out progressively.

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U Mobile Unveils More Amazing Firsts with iPhone 6 & 6 Plus Launch

U Mobile has unveiled a suite of amazing iPhone 6 & 6 Plus plans for both its post and pre-paid customers. Besides offering the handset at highly-attractive subsidised rates, customers will also enjoy a host of special launch offers such as unlimited high-speed data access. To make the iPhone more accessible to all, customers can own the handset through U MicroCredit, the first ever device financing programme offered by a telecoms company.

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Sky Cable Brings TV Viewing Experience to the Next Level with 'Sky On-Demand' Launch

Sky Cable has launched a video on-demand service, called 'SKY On-Demand', which runs on the most advanced Digibox to date. With 'SKY On-Demand', subscribers can create a personal playlist of their favourite cable and local programmes and watch them whenever they want.

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COMMUNITY

ST Telemedia Supports the 2015 SAVH Charity Banquet

ST Telemedia lends its support to the Singapore Association of the Visually Handicapped (SAVH) at its Charity Banquet in March. Proceeds from the event will go towards championing the cause of the visually impaired. SAVH is currently the sole national voluntary welfare organisation for the blind and visually challenged in Singapore. The event was graced by Mr Tharman Shanmugaratnam, Deputy Prime Minister and Minister for Finance, and guests were treated to an evening of inspiring performances showcasing the vocal, instrumental and drama talents of SAVH members.

StarHub Steps Up its Environmental Efforts with a Three-Year Title Sponsorship with the Singapore Environment Council

StarHub reaffirms its strong commitment to environmental sustainability with its largest sponsorship deal yet with the Singapore Environment Council, donating S$450,000 to be a three-year title sponsor for School Green Awards, an annual environmental programme which recognises young Singaporeans' continuous improvement in waste minimisation, resource conservation and greening of the school grounds. In another initiative, StarHub has renewed its sponsorship for the fourth year with Central Singapore Community Development Council to support the underprivileged in Singapore, by contributing another S$250,000. This enhanced programme, Nurture 2.0, will enable greater learning opportunities for more than 600 children from low-income families, giving them a much-needed boost to maximise their full potential.

Please feel free to forward this newsletter.