

**Melinda TAN****Senior Vice President &
Head of Strategic Relations**

Melinda Tan is Senior Vice President & Head of Strategic Relations at ST Telemedia. She is responsible for external relations, corporate communications, brand management, sponsorships and corporate social responsibility programme.

She leads a versatile and energetic team focused on promoting and strengthening the ST Telemedia brand to contribute long-term value creation and growth. She oversees the communications, reputation and issues management, as well as external outreach efforts for the company's mergers and acquisitions, new business development and other strategic initiatives.

Melinda has over 25 years of experience in corporate branding, strategic communications and stakeholder engagement. She joined ST Telemedia in 1999 after working for global communications firms including Euro RSCG (now Havas Worldwide), Leo Burnett, and Ogilvy.

Melinda has a B.A. (Communications) from Simon Fraser University in Canada and an MBA from RMIT University in Australia.