

**Melinda TAN**

Head of Strategic Relations and Communications
Senior Vice President

Melinda Tan is Head of Strategic Relations and Communications & Senior Vice President at ST Telemedia. She is responsible for external relations, branding, overall communications, sponsorships, corporate social responsibility, and employee volunteerism. She is also actively involved in the company's sustainability efforts including the launch of ST Telemedia Sustainability Framework in 2021. Melinda leads a versatile and energetic team that is passionate about promoting and strengthening the ST Telemedia brand to support the company's objectives. She led in the company's first brand refresh in 2016, and brand positioning, purpose and extension launch in 2019.

Melinda has over 30 years of experience, serving in in-house and agency roles, in communications, stakeholder relations, brand management, and corporate social responsibility. Prior to joining ST Telemedia, she worked in several global communications agencies.

Melinda has a B.A. (Communications) from Simon Fraser University in Canada and an MBA from RMIT University in Australia.